CCA Sponsorship Opportunities

Aim for Success

CCA Conference of Consulting Actuaries
CCA's Annual Meeting brings together high-level principal purchasers and influencers in the marketplace for employee benefits, healthcare services, and public and private pension instruments. Recent record-breaking meetings are further evidence of the first-class reputation that the CCA Annual Meeting has attained. We ensure the utmost attention is given to every detail when it comes to our signature event – from superb speakers and a wide variety of timely educational sessions to networking opportunities that extend around the clock. But don't take our word for it – in our most recent member survey, a whopping 96% of respondents who attended the previous year's Annual Meeting indicated they were extremely satisfied/satisfied with the meeting.

As the association with the highest qualifying standards of any professional organization for actuaries in the U.S., members of the CCA and Annual Meeting attendees provide sponsors the opportunity to connect with top-level executives and decision makers including CEOs, presidents, entrepreneurs and consultants practicing in all disciplines: retirement/pension, health, retiree medical, life and casualty.

**Breakfast Package — $6,000 – $7,000 — 3 Available**

- Be the first smiling face to greet attendees as they begin their day by sponsoring one of our breakfast packages.
- Package includes the morning breakfast and mid-morning break – peak times for networking!

**Luncheon — $15,000 — Exclusive**

- The networking luncheon is the ideal forum to engage with all the attendees and demonstrate your brand’s value to the actuarial community in a relaxed, friendly atmosphere.

**VIP Reception — $7,500 — Exclusive**

- Gain access to an intimate gathering of the actuarial industry’s top professionals who are actively shaping the markets that matter to you. VIPs include CCA Board of Directors, committee members, speakers, and various other thought-leaders. This exclusive sponsorship comes with opportunities both inside and outside of the event to establish your brand as a CCA supporter.

**Evening Event — $10,000 — 2 Available**

- The Monday Evening Event is the signature event and the largest social gathering at the Annual Meeting.
- Become an integral part of the memories made during this sensational soiree.

CCACTUARIES.ORG
The CCA wants its members to recognize our valued sponsors as supporters of the actuarial profession. So, we challenge you to THINK OUTSIDE OF THE BOOTH by utilizing one of our many unique sponsorship options to increase your brand’s visibility in new, exciting ways. All sponsorship opportunities come with their own blend of situations in which you will have the chance to establish your brand as an official CCA supporter - both inside and outside, before, during and after the meeting. With everything from digital to social to print recognition as well as instances in which you will be able to communicate directly with our membership and meeting attendees - no sponsorship package with the CCA exists in a vacuum! Make sure to give our office a call at 847-719-6500 for complete details.

Session Opportunities

- **General Session Speaker — $12,500 — Exclusive:**
  Always a big hit, sponsoring the General Session Speaker is a no-brainer. If you’re looking for exposure to a packed audience of attendees, then look no further!

- **Session Track — $3,500**
  With so many exceptional sessions available at our Annual Meeting, perhaps it would make more sense to sponsor an entire track?

- **Individual Session — $750**
  If there is a session topic that is closely associated with your business’s interests, then we recommend showing your brand’s passion for that subject by sponsoring the session itself.

Networking Forums — $750

- Choose from focused forums such as: Emerging Leaders, Public Plans, Healthcare, Smaller Actuarial Consulting Firms, and Women in Consulting.
- Networking forums are a great way to be a part of the conversation.

Lanyard — $2,000 — Exclusive

- Have your status as a sponsor draped over the shoulders of every attendee present at our Annual Meeting.
- In terms of sponsorship exposure, you simply cannot ask for a more ideal opportunity than this!

Mobile App — $5,000

- Position your brand as a technologically savvy CCA supporter by becoming the sponsor of our meeting’s mobile app.
- Looking to reach the more youthful actuaries of the bunch? This may be the sponsorship opportunity for you!
Enrolled Actuaries Meeting

- Join nearly 750 Enrolled Actuaries and pension professionals in Washington, D.C. this April at the annual Enrolled Actuaries Meeting.
- This 3-day meeting offers a variety of panels and workshops, covering a wide range of topics and issues relevant to Enrolled Actuaries and other pension/retirement professionals.
- In conjunction with the meeting is an expo full of the latest products and services geared towards Enrolled Actuaries.

**Sponsorship Opportunities for the EA Meeting include:**

**Badge Lanyards — $2,000 — Exclusive**
Display your status as a supporter of the actuarial community front and center by sponsoring the Enrolled Actuaries (EA) Meeting lanyard.

**Breakfast Package — $6,000–$7,000 — 3 Available**
Greet attendees as they begin their day by sponsoring one of the breakfast packages.

**Networking Break — $3,000 — Exclusive**
Score big points with attendees by sponsoring the popular Tuesday afternoon ice cream break.

**Lunches — $15,000 — 2 Available**
Demonstrate your value to the actuarial community in a relaxed, friendly atmosphere by sponsoring one of the lunch events.

**Tuesday Evening Event — $10,000 — 2 Available**
Sponsor the largest social gathering of the meeting and a prime opportunity to immerse your brand’s image in attendees’ memories.

**WiFi — $3,000 — Exclusive**
Command the attention of every attendee with your company’s name as the meeting’s WiFi password.

Healthcare Meeting

**Healthcare Meeting — $3,500**

- The 1.5-day Healthcare Meeting provides health actuaries and other healthcare professionals the chance to hear the latest developments in this ever-changing and increasingly popular practice area.
- This unique gathering features a variety of sessions on healthcare issues, providing relevant education for healthcare providers, carriers and employers.
- All-new livestreaming broadcast available.
- If you’re interested in making an impression on healthcare actuaries and industry leaders from across the country, sponsor the Healthcare Meeting.

CCACTUARIES.ORG
Webinars

Webinar — $2,000

- Create a lasting impression on the actuarial community by showing your support for one of our continuing education webinars.
- Every CCA webinar is tailored to the needs of a unique subset of consulting actuaries.
- This is one of the rare instances in which you will be able to match specific attendees with your company's objectives on a truly granular level.

Community Calls

Community Call — $1,000

- The CCA has an ever-growing array of common interest groups called Communities.
- Many Communities have industry leaders provide distinct insights into the modern-day actuarial profession through Community Calls – a benefit that is available to all current members.
- Our Communities consist of everything from Public Plans and Healthcare to Expert Witness and Women in Consulting - with eleven currently available (and the possibility of more to come)!
- To view a list of the Communities along with a brief description of each, please visit www.ccactuaries.org today.

General Sponsor — $500

- Want to show your support for the CCA without being associated with a specific product or event?
- Become a corporate sponsor with a general CCA sponsorship!
2020 Event Dates

- Enrolled Actuaries (EA) Meeting – **March 29–April 1** – Washington, D.C.
- Professionalism Seminar – **March 29** – Washington, D.C.
- Healthcare Meeting – **April 1–2** – Washington, D.C.
- Annual Meeting – **October 25–28** – Marco Island, FL
- Webinar Program – Choose from specific practice areas including: Retirement, Healthcare, or Cross Discipline.

Let us help you meet your goals.

Custom packages to meet your specific needs are available!

Contact Marie Shaw at **847-719-6500** or **mshaw@ccactuaries.org** to learn more.