Sponsor a CCA Annual Meeting Special Event

Command the attention of the nation’s top purchasers and influencers in the marketplace for employee benefits, healthcare services, and public and private pension instruments by becoming a strategic sponsor with the Conference of Consulting Actuaries.

As a sponsor you will gain the opportunity to connect with top-level executives and decision makers, from small business owners to CEOs of multinational consulting firms. Attendees from these companies have participated in past meetings:

- Willis Towers Watson
- Aon Hewitt
- Deloitte Consulting
- Mercer
- Conduent Human Resource Services
- Segal Consulting
- Gabriel Roeder Smith & Company

Sponsorship at this event is a powerful customer relationship management vehicle. Be recognized as a valued sponsor in the pre- and post-event marketing materials and create a dynamic impression on the nation’s top actuaries.

Ritz-Carlton Orlando, Grande Lakes

Inspired by the grand palazzos of Italy, The Ritz-Carlton Orlando, Grande Lakes is one of the true luxury resorts to call America’s playground home. Enjoy inspired farm-to-table dining or an exhilarating round of golf. Cultivate a new skill with an Adventure Experience such as Eco-Tours, fishing and bird habitats. The resort also offers easy access to world-famous, family-friendly attractions, and close proximity to Orlando International Airport (10 miles).

Our 2017 Annual Meeting provides memorable and well attended special events.
Choose the Sponsorship Package that Meets Your Unique Goals

VIP Reception
Sunday, October 22 from 7:00 – 8:00 PM *
$7,500 – One sponsorship available

Morning Packages
Monday, Tuesday or Wednesday, October 23, 24 or 25 from 7:00 – 8:00 AM *
$7,000 – Monday or Tuesday – one sponsorship opportunity per day
$6,000 – Wednesday – one sponsorship opportunity

Networking Luncheon
Monday, October 23 from 12:00 – 1:30 PM *
$15,000 per Sponsor – limited to 2 sponsors

Monday Evening Event
Monday, October 23 from 6:30 – 9:30 PM *
$35,000 per Sponsor – limited to 3 sponsors

*All times are based on the Annual Meeting preliminary schedule.
Benefits of Sponsorship

VIP Reception

Sunday, October 22
Sponsorship of the VIP reception offers you access to an exclusive and intimate gathering of the actuarial industry’s top professionals who help shape the markets that matter to you. VIPs include our Board of Directors, committee members, speakers and other highly influential leaders of the actuarial profession. You’ll continue to build on the connections you make here throughout the meeting with an all-access meeting pass included as a benefit of this sponsorship.

$7,500 – One sponsorship available

Benefits of Sponsorship:

✔ Thought Leadership
   Sponsor the VIP reception and hold court with the leading lights of the profession.

✔ Networking at the “Premier Meeting for Consulting Actuaries” – One All-Access Pass
   CCA Annual Meeting sponsors receive full access to all social and networking events: breakfast, lunch, refreshment breaks and the Monday Evening Event.

✔ Recognition as a sponsor in onsite program (half-page).

Morning Packages

Monday, Tuesday or Wednesday
October 23, 24 or 25
Position your brand first in the minds of attendees as they start their day. Your sponsorship of a morning package includes multiple opportunities to reach your audience – breakfast and mid-morning break – peak times for networking and following up on leads.

$7,000 – Monday or Tuesday
One sponsorship opportunity per day

$6,000 – Wednesday
One sponsorship opportunity

Benefits of Sponsorship:

✔ Recognition as a sponsor in onsite program (half-page).

✔ Networking interaction with attendees at your event.

ALL SPONSORS RECEIVE:

✔ Complimentary meeting materials
✔ Tabletop exhibit for sponsor-branded materials during meeting
✔ Recognition as a sponsor:
  • CCA Meeting website with your logo and link to your homepage
  • CCA mobile app
  • Signage displayed at registration
  • Onsite program
  • Signage at sponsored event(s)
  • Opening General Session

✔ Description of your company in the meeting materials (non-commercial content subject to approval by CCA, 50-word maximum)
✔ Attendee list with email address for one-time use.
  • Content subject to prior written approval of CCA.
  • Additional list use available at $5,000 each
Benefits of Sponsorship

Networked Luncheon

Monday, October 23
Monday’s Luncheon offers you a highly visible opportunity to network with all attendees and demonstrate your value to the actuarial community. As a luncheon sponsor, you are also entitled to one all-access meeting pass, expanding your potential client outreach.

$15,000 per Sponsor – limited to 2 sponsors

Benefits of Sponsorship:

✔ Single-Event Presence Impact
  Can’t stay for the full meeting, but still want to make a splash with the full attendee group? Become a luncheon sponsor.
  • Your logo displayed at the luncheon
  • Your logo on the app luncheon listing

✔ Networking at the “Premier Meeting for Consulting Actuaries” – One All-Access Pass
  CCA Annual Meeting sponsors receive full access to all social and networking events: breakfast, lunch, refreshment breaks and the Monday Evening Event.

✔ Recognition as a sponsor in onsite program (full page).

Monday Evening Event

Monday, October 23
The Monday Evening Event is the signature event of the “Premier Meeting for Consulting Actuaries” and the largest social gathering of CCA’s Annual Meeting. As the sponsor of this event, you will gain sponsorship recognition through onsite signage and on CCA’s mobile app, creating impact throughout the meeting. CCA’s meeting app has proven effectiveness with a high visit duration average.

With your two all-access passes and the CCA app, you’ll be sure to create long-lasting recognition with attendees.

$35,000 per Sponsor – limited to 3 sponsors

Benefits of Sponsorship:

✔ Maximize Your Presence
  Event sponsorship enables you to be recognized as a sponsor front and center on the CCA mobile app, and the center of attention at the largest social gathering of the meeting.

✔ Networking at the “Premier Meeting for Consulting Actuaries” – Two All-Access Passes
  CCA Annual Meeting sponsors receive full access to all social and networking events: breakfast, lunch, refreshment breaks and the Monday Evening Event.

✔ Recognition as a sponsor in onsite program (inside cover).

ALL SPONSORS RECEIVE:

✔ Complimentary meeting materials
✔ Tabletop exhibit for sponsor-branded materials during meeting
✔ Recognition as a sponsor:
  • CCA Meeting website with your logo and link to your homepage
  • CCA mobile app
  • Signage displayed at registration
  • Onsite program
  • Signage at sponsored event(s)
  • Opening General Session

✔ Description of your company in the meeting materials (non-commercial content subject to approval by CCA, 50-word maximum)

✔ Attendee list with email address for one-time use,
  • Content subject to prior written approval of CCA.
  • Additional list use available at $5,000 each
Don’t miss this opportunity to reach your potential customers.

Members of the Conference of Consulting Actuaries and CCA Annual Meeting attendees include CEOs/presidents, entrepreneurs and consultants practicing in all disciplines: pension, health, retiree medical, life and casualty.

Secure your sponsorship now!

Contact Marie Shaw at 1-847-719-6500 or mshaw@ccactuaries.org

Conference of Consulting Actuaries
3880 Salem Lake Drive, Suite H
Long Grove, IL 60047

www.ccactuaries.org
CORPORATE SPONSORSHIP AGREEMENT

CCA Annual Meeting Corporate Sponsorship Agreement

Monday Evening Dinner Event – 1 of 3 Sponsors $35,000
Monday Luncheon – 1 of 2 Sponsors $15,000
VIP Reception – One Sponsor $7,500
Monday Morning Package – One Sponsor $7,000
Tuesday Morning Package – One Sponsor $7,000
Wednesday Morning Package – One Sponsor $6,000

I. Recitals.
The foregoing recitals are made a part of this Agreement.

II. Term.
The Term of this Agreement will commence on the date and year first set forth above and will continue through the conclusion of the Event.

III. Sponsorship.
During the Term of this Agreement, the CONFERENCE OF CONSULTING ACTUARIES hereby agrees to identify and acknowledge Sponsor as a sponsor of a portion of the Event, as permitted in connection with qualified sponsorship payments under Section 513(i) of the Code and the Treasury regulations there under. Such identification and acknowledgment might include displaying Sponsor’s corporate logo and certain other identifying information (as permitted with qualified sponsorship payments in connection under Section 513(i) of the Code and the Treasury regulations there under). Event program, or on the CONFERENCE OF CONSULTING ACTUARIES’ web site on the internet (pursuant to Section V below) in connection with the Event, and recognition as a sponsor in Event marketing, advertising, and other appropriate promotional media and materials in connection with the Event. The placement, form, content, appearance, and all other aspects of such identification and acknowledgment shall be determined by the CONFERENCE OF CONSULTING ACTUARIES in its sole discretion, and such determination which shall not be unreasonable.

IV. Contribution Schedule.
A. In consideration for the right to sponsor a portion of the Event, the ________________, of which are hereby acknowledged, the parties, intending to be legally bound, hereby agree

Company: _______________________
Address: ________________________
City: ____________________________ ST: ______ Zip: __________
Website: ________________________

Primary Contact: ____________________________
Title: ______________________________
Direct Line: _________________________
Email: ______________________________

THIS SPONSORSHIP AGREEMENT (the “Agreement”) is made this [Day] ______ day of [Month] ________, 2017, by and between the Conference of Consulting Actuaries, an Illinois nonprofit corporation and an organization exempt from federal income taxation under Section 501(c) (6) of the Internal Revenue code of 1986, with its principal place of business at Long Grove, Illinois, and ________________, ______________________________ (“Sponsor”).*

[Company Name] [Company City, State]

WHEREAS, in furtherance of its tax-exempt purposes, the CONFERENCE OF CONSULTING ACTUARIES conducts an event entitled 2017 Annual Meeting (the “Event”);

WHEREAS, Sponsor desires to sponsor a portion of the Event; and WHEREAS, the CONFERENCE OF CONSULTING ACTUARIES desires to permit Sponsor to sponsor a portion of the Event on a non-exclusive basis in exchange for certain compensation.

NOW THEREFORE, in consideration of the mutual promises and covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, hereby agree as follows:

A. In consideration for the right to sponsor a portion of the Event, the ______________________________ will be acknowledged by the CONFERENCE OF CONSULTING ACTUARIES as a sponsor of a portion of the Event during the Term of this Agreement, Sponsor agrees to make a cash contribution to the CONFERENCE OF CONSULTING ACTUARIES, in the amount of _______________________ dollars in US currency due and payable immediately upon execution of this agreement.

B. The contributions described in this Section IV shall constitute payment by Sponsor solely for Sponsor’s right to sponsor a portion of the Event and to be acknowledged by the CONFERENCE OF CONSULTING ACTUARIES as a sponsor of the Event. Such contributions shall in no manner be considered compensation or reimbursement for services rendered, activities undertaken by the CONFERENCE OF CONSULTING ACTUARIES on behalf of Sponsor, or income from a partnership or joint venture.
C. To the extent that any portion of a payment under this Section IV would not (if made as a separate payment) be deemed a qualified sponsorship payment under Section 513(i) of the Code, such portion of such payment and the other portion of such payment shall be deemed and treated as separate payments.

V. Relationship of Parties.
The relationship of the parties to each other is that of independent contractors. Nothing herein shall create any association, joint venture, partnership, or agency relationship of any kind between the parties. Neither party is authorized to incur any liability, obligation or expense on behalf of the other, to use the others monetary credit in conducting any activities under this Agreement, or to represent that the CONFERENCE OF CONSULTING ACTUARIES is in the business of providing the products and/or services provided by Sponsor.

Sponsor’s promotions may include the official Event name (CCA Annual Meeting) and necessary details of the Event, such as location, dates, meeting website. Sponsor shall have NO right to use the name nor the logo of the CONFERENCE OF CONSULTING ACTUARIES, and permission to use such name or logo is expressly denied.

VI. Indemnification.
Sponsor hereby agrees to indemnify, save and hold harmless the CONFERENCE OF CONSULTING ACTUARIES and its subsidiaries, affiliates, related entities, partners, agents, officers, directors, employees, attorneys, heirs, successors, and assigns of each of them, from and against any and all claims, actions, demands, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys’ fees and expenses), and liabilities of every kind and character whatsoever, which may arise by reason of: (i) any act or omission by Sponsor or any of its officers, directors, employees, or agents; (ii) any use of Sponsor’s name, logo, web site, or other information, materials, products, or services provided by Sponsor; and/or (iii) the inaccurate or breach of any of the covenants, representations and warranties made by Sponsor in this Agreement. This indemnity shall require the payment of costs and expenses by Sponsor as they occur. The CONFERENCE OF CONSULTING ACTUARIES shall promptly notify Sponsor upon receipt of any claim or legal action referenced in this Section VI. The provisions of this Section VI shall survive any termination or expiration of this Agreement.

VII. Confidentiality.
During the Term of this Agreement and thereafter, each party shall use and reproduce the other party’s Confidential Information (as defined below) only for purposes of this Agreement and only to the extent necessary for such purposes. Each party shall restrict disclosure of the other party's Confidential Information to its officers, directors, employees, contractors, and other agents with a reasonable need to know such Confidential Information, and shall not disclose the other party’s Confidential Information to any third party without the prior written consent of the other party. Notwithstanding the foregoing, it shall not constitute a breach of this Agreement for either party to disclose the other party’s Confidential Information if required to do so under law or in judicial or other governmental investigations or proceedings, provided the other party has been given prior written notice and provided the disclosing party has sought all available safeguards against widespread dissemination prior to such disclosure. As used in this Agreement, the term “Confidential Information” refers to: (i) the terms and conditions of this Agreement; (ii) each party’s trade secrets, organizational and/or operational plans, strategies, methods, and/or practices; and (iii) any other information relating to either party or its business or organization that is not generally known to the public, including but not limited to information about either party’s employees, contractors, agents, products, services, members, customers, marketing strategies, or future plans. Notwithstanding the foregoing, Confidential Information does not include: (i) information that is in the public domain as of the effective date of this Agreement or that subsequently enters the public domain by publication or otherwise through no action or fault of the other party; (ii) information that is known to either party without restriction, prior to receipt from the other party, from its own independent sources as evidenced by such party’s written records, and which was not acquired, directly or indirectly, from the other party; (iii) information that either party receives from any third party that is reasonably known by the receiving party to have a legal right to transmit such information and to not keep such information confidential; and (iv) information independently developed by either party’s employees or agents, provided that such party can demonstrate that such employees or agents had no access to the Confidential Information received hereunder.

VIII. Termination.
This Agreement shall terminate: (i) upon the occurrence of a material breach of a material provision by one of the parties hereto if such breach is not cured within seven days after written notice of such breach is received by the breaching party from the non-breaching party identifying the matter constituting the material breach; (ii) upon written notice provided by one (1) party to the other party at any time upon the mutual written consent of both parties.

IX. General Provisions.
A. Warranties. Each party covenants, warrants and represents that it shall comply with all laws and regulations applicable to this Agreement and the performance of the parties’ obligations hereunder, and that it shall exercise due care and act in good faith at all times in the performance of its obligations hereunder. The provisions of this Section IX shall survive any termination or expiration of this Agreement.

B. Waiver. Either party’s waiver of, or failure to exercise, any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement.

C. Governing Law. All questions with respect to the construction of this Agreement or the rights and liabilities of the parties hereunder shall be determined in accordance with the laws of the State of Illinois. Any legal action taken or to be taken by either party regarding this Agreement or the rights and liabilities of parties hereunder shall be brought only before a federal, state or local court of competent jurisdiction located within the State of Illinois. Each party hereby consents to the jurisdiction of the federal, state and local courts located within the State of Illinois.

D. Headings. The headings of the various paragraphs hereof are intended solely for the convenience of reference and are not intended for any purpose whatsoever to explain, modify or place any construction upon any of the provisions of this Agreement.

E. Assignment. This Agreement may not be assigned, or the rights granted hereunder transferred or sub-licensed, by either party without the express prior written consent of the other party.

F. Counterparts. This Agreement may be executed in one (1) or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one (1) and the same instrument.

H. Entire Agreement. This Agreement: (i) constitutes the entire agreement between the parties hereto with respect to the subject matter hereof; (ii) supersedes and replaces all prior agreements oral and written, between the parties relating to the subject matter hereof; and (iii) may be amended only by a written instrument.
clearly setting forth the amendment(s) and executed by both parties.
I. Independent Agreement. This Agreement is an independent agreement which is not in any way contingent upon or related to any other contractual obligations of the parties.
J. Severability. All provisions of this Agreement are severable. If any provision or portion hereof is determined to be unenforceable in arbitration or by a court of competent jurisdiction, then the remaining portion of the Agreement shall remain in full effect.
K. Force Majeure. Neither party shall be liable for failure to perform its obligations under this Agreement due to events beyond its reasonable control, including, but not limited to, strikes, riots, wars, fire, acts of God, acts of terrorism and acts in compliance with any applicable law, regulation or order (whether valid or invalid) of any governmental body.
L. Notice. All notices and demands of any kind or nature that either party to this Agreement may be required or may desire to serve upon the other in connection with this Agreement shall be in writing and may be served personally, by certified mail, or by commercial overnight courier (e.g., Federal Express), with constructive notice deemed to have occurred three (3) calendar days after the mailing or sending of such notice, to the following addresses: If to the CONFERENCE OF CONSULTING ACTUARIES: CONFERENCE OF CONSULTING ACTUARIES, 3880 Salem Lake Drive, Suite H, Long Grove, IL 60047 Attn: Kelly Fanella; If to Company:

[Name of Company Representative]

X. Use of Attendee Data Provided by CCA to Sponsor
Sponsor shall be afforded the opportunity to utilize attendee data provided in any form whatsoever for a one time use ONLY to contact the attendees of the particular meeting to advertise their sponsorship of an event at the applicable year’s CCA Annual Meeting. The sponsor recognition piece may include appropriate collateral of the sponsoring company’s products and/or services. The piece shall only include information pertinent to the sponsors’ officially sponsored event. The piece shall not include any information or reference whatsoever to other events, either onsite or offsite, during the CCA Annual Meeting. The piece must be copied to the CCA office at mshaw@ccactuaries.org prior to or at the time of distribution to the attendees. Sponsors will be invoiced $5,000 for each additional communication to CCA’s list as a violation of this agreement and may be declined as a sponsor in the future.

XI. Sponsorship Operation and Conduct/Right of Entry and Inspection. (A) Sponsors may not schedule private functions or events which conflict with officially scheduled CCA Annual Meeting events; EXEMPTION times for other non-official sponsor events include: prior to Sunday’s Opening Session (historically 5PM), Tuesday afternoon after close of Special Session (historically 2:15 PM), after Closing Session on Wednesday (historically 12:15 PM); (B) No Sponsor shall take orders for his/her products and/or services during non-sponsorship hours; (C) No Sponsor may sublet or apportion the whole or any part of sponsorship allotted to him/her; (D) Distribution of advertising material of non-Sponsors is strictly forbidden; (E) Sponsors may not make any public announcements in the general meeting areas regarding their products and/or services; (F) All sponsors of multiple sponsored events shall conduct themselves in a professional manner at all times and shall not disparage or defame fellow sponsoring companies in any manner or interfere in any manner with the fellow sponsoring companies’ enjoyment of the privileges of sponsorship; they shall conduct themselves as “good neighbors” at all times.

If Sponsors engage in any conduct in violation of the rules and or applicable laws, CCA reserves the right to cancel the Sponsor’s sponsorship without further notice and without obligation to refund monies previously paid and to re-sell exhibit space assigned. CCA further reserves the right to reject Sponsor’s application to sponsor at future CCA Annual Meetings. Further, the CCA in its absolute discretion shall have the right at any time to enter and inspect the area occupied by Sponsor. Sponsors and their representatives shall at all times conduct themselves in a professional manner and shall not disparage or defame fellow sponsoring companies, member companies, the Conference of Consulting Actuaries (CCA), the employees or officers of aforementioned organizations, or engage in other activities detrimental to the CCA Annual Meeting. Sponsor hereby agrees to be bound by all rules and regulations outlined here and in the Sponsor brochure.

XII. Enforcement of Regulations.
CCA has full power to interpret and enforce all regulations of the Sponsorship and the power to make amendments and/or further regulations, orally or in writing, that are considered necessary for the proper conduct of the meeting. Such decisions shall be binding on Sponsors. Failure to comply with these or any other regulations or amendments may be sufficient cause for the CCA to require the immediate removal of the exhibit and/or the offending Sponsor at the expense of the Sponsor. In addition, all Sponsors agree to be bound by the terms of the CCA agreement with the facility in which the meeting is held. Failure to comply with all applicable rules may also result in forfeiture of all further rights to exhibit at future meetings. CCA may reuse any sponsorship so forfeited to another Sponsor and retain all revenues collected.
Sponsor agrees to comply with the rules and regulations outlined in this Application and Contract for Sponsorship and any additional rules, regulations, and information as may be adopted by the CCA. This application shall constitute a non-revocable offer by Sponsor until such time as the CCA has returned to Sponsor notification of sponsorship event assigned. Any withdrawal of this application by Sponsor prior to the dates herein before indicated will result in the respective forfeiture of monies, and neither party shall thereafter have any further responsibility to the other with respect to this contract.

* * * IN WITNESS WHEREOF, the parties hereto have caused duplicate originals of this Agreement to be executed by their respective duly authorized representatives as of the date and year first above written.

CONFERENCE OF CONSULTING ACTUARIES

By: __________________________ [Signature]

Matthew D. Noncek, Associate Executive Director

_____________________________ [Date]

[Print Sponsoring Company Name]

By: __________________________ [Signature]

_____________________________ [Date]

[Print Name]
[Print Title]

* Contract is only valid upon receipt of signed Corporate Sponsorship Agreement and fees.

To enjoy your full sponsorship benefits, a fully executed formal contract and accompanying fees must be received no later than September 15, 2017. Complete your contract early for maximum sponsor recognition on ccactuaries.org.